

Guidelines for CBCS Revised Syllabus w.e.f. 2019-20
For the Paper Titled
"Business Research Methods and Analytics"
B. Com. (Hons) Paper No. BCH 4.5 (b), Semester-IV

JOINTLY
ORGANISED BY
Department of Commerce, Delhi School of Economics, University of Delhi
And
Bharati College, University of Delhi

Date: 12th October, 2020

MINUTES OF THE MEETING

An online meeting was held on Monday, 12th October, 2020 at 11.00 AM on Google Meet Platform (Meeting ID <https://meet.google.com/ard-wefv-nty>) to prepare the Guidelines for CBCS Revised Syllabus w.e.f. 2019-20 for the paper titled "Business Research Methods and Analytics" of B.Com.(Hons) Paper No. BCH 4.5(b), Semester-IV, jointly organised by Department of Commerce, Delhi School of Economics, University of Delhi and Bharati College, University of Delhi. Total 11 faculty members attended the meeting on the scheduled day, time and through the meeting link. The meeting was convened by Dr. Poonam, Associate Professor, Commerce, Bharati College and represented by Dr. H. K. Dangi, Associate Professor from the Department of Commerce, Delhi School of Economics, University of Delhi. The following members were present in the online meeting:

Sl. No.	Name of the Faculty	Department / Affiliated College Name
1	DR. REKHA SAPRA (PRINCIPAL)	BHARATI COLLEGE UNIVERSITY OF DELHI
2	DR. H. K. DANGI (REPRESENTATIVE FROM DOC)	DEPARTMENT OF COMMERCE DELHI SCHOOL OF ECONOMICS, UNIVERSITY OF DELHI
3	DR. POONAM (CONVENOR)	BHARATI COLLEGE UNIVERSITY OF DELHI
4	MS. MAMTA THAGELA	COLLEGE OF VOCATIONAL STUDIES
5	DR. HARLEEN KAUR	MATA SUNDRI COLLEGE FOR WOMEN
6	DR. ROOPA JOHRI	BHARATI COLLEGE
7	DR ARCHANA AGARWAL	SRI AUROBINDO COLLEGE (EVENING)
8	MS. HIMANSHU JAIN	BHARATI COLLEGE
9	DR. ANITA	DELHI COLLEGE OF ARTS & COMMERCE
10	DR ARUN JULKA	MAHARAJA AGRASEN COLLEGE
11	DR. SMITA MEENA	KAMALA NEHRU COLLEGE

The following guidelines were set in the online meeting with the consent of all the Faculty Members and the Representative of Department of Commerce, Delhi School of Economics, University of Delhi:

A. Teaching-Learning Related Guidelines

1. Total Number of Lectures Assigned As per UGC Norms are 65.
2. Equal weightage was assigned to all the five units in the syllabus in allocation of marks.
3. Unit-Wise Breakup of Lectures & Marks were agreed upon as under:

LECTURES & MARKS ALLOCATION

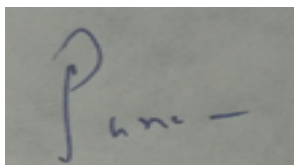
UNI T	PARTICULARS	LECTURES (Hours)	MARKS
I	<i>Introduction to Business Research</i>	10	15
II	<i>Language of Research</i>	15	15
III	<i>Scaling and Data Collection</i>	15	15
IV	<i>Data Analysis and Interpretation</i>	15	15
V	<i>Analytics in Business</i>	10	15
	TOTAL	65	75

B. Internal Assessment Related General Guidelines

Total Marks for Internal Assessment are 25 as per University Rules.

All the faculty members participated actively in the deliberations and appreciated the timely initiative of Prof. Reetesh Kr. Singh, Head, Department of Commerce, Delhi School of Economics and expressed sincere thanks to Dr. Amit Kumar Singh, Coordinator, Associate Professor, Commerce Department, University of Delhi, for his support in executing this meeting. A special thanks to Dr. H. K. Dangi, Associate Professor, Representative, Department of Commerce, University of Delhi, for his invaluable inputs and suggestions in deliberations in the meeting.

The meeting ended with a vote of thanks to the Principal of the College-Dr. Rekha Sapra, Convenor of the meeting-Dr. Poonam, and to the Representative, Department of Commerce, Dr. H. K. Dangi and also to the Coordinator, Department of Commerce, Dr. Amit Kumar Singh.



Dr. Poonam
(Convenor of the Meeting)
Associate Professor
Department of Commerce
Bharati College
University of Delhi



Dr. H. K. Dangi
(Representative)
Associate Professor
Department of Commerce
Delhi School of Economics
University of Delhi